

How to make

perform

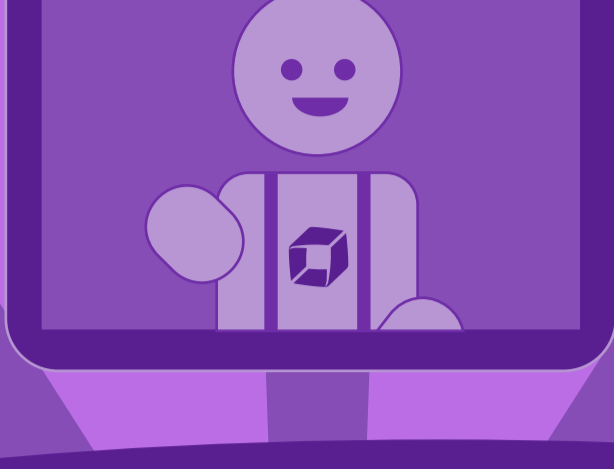
work for you

Perform isn't just a conference, it's an experience.

A little preparation beforehand can help you maximize the benefits of attending. Your experience at **Perform** will continue to pay off long after you've returned to your desk.

PLANNING AHEAD

6 months out



perform

Speaker lineup

Look for an email announcing the list of **Perform's** visionary guest speakers. Last year speakers from across the world joined us from brands like Nordstrom, American Express, Verizon and Intel.

5 months out



Give your boss the facts

Present the ready-made ROI letter from our website and details from the conference agenda. Explain how your attendance will help both you and your company grow.

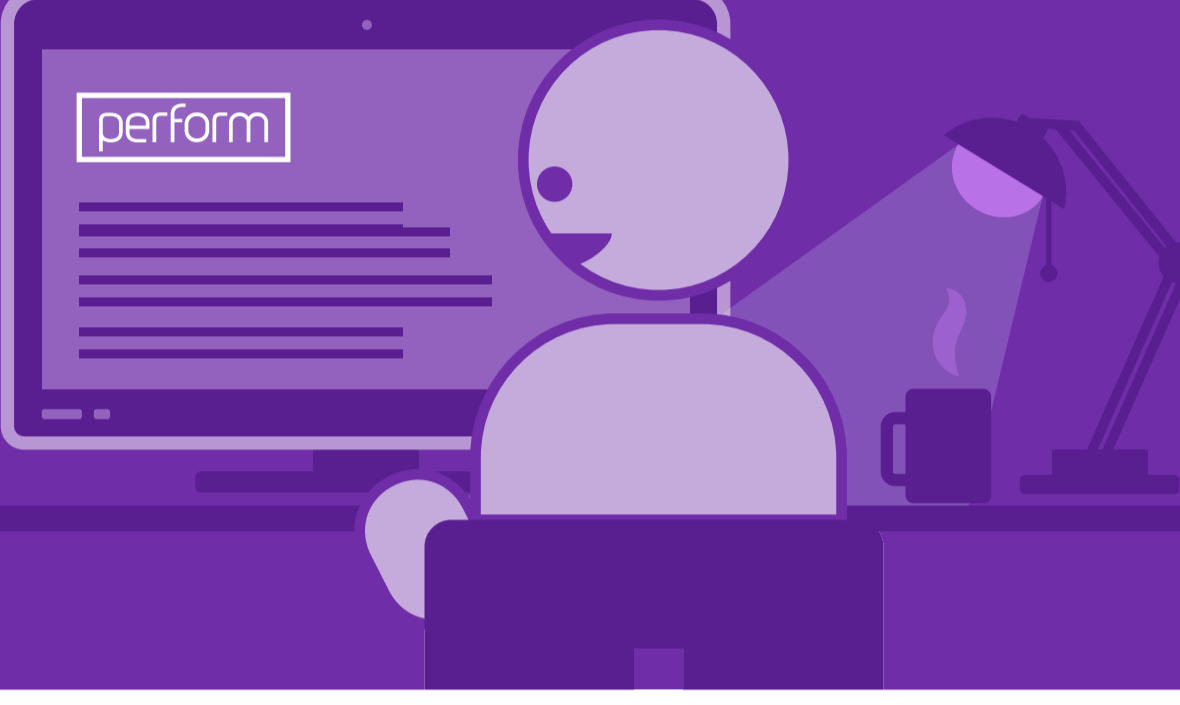
4 months out



Early-bird discount

If you haven't already, register before the early-bird savings window closes on October 31st.

3 months out



Customize your agenda

Review the conference schedule. Highlight the speakers and sessions that will help you get the most out of your time at Perform and coordinate with your teammates attending so together you can see it all!

2 months out



Become a Perform Insider

Joining Insiders gives you exclusive access to event updates in real time. Connect in advance with other attendees. Help shape the experience from the content shared to the music played and food served. Points earned through participation can be redeemed in the rewards catalogue!

1 month out

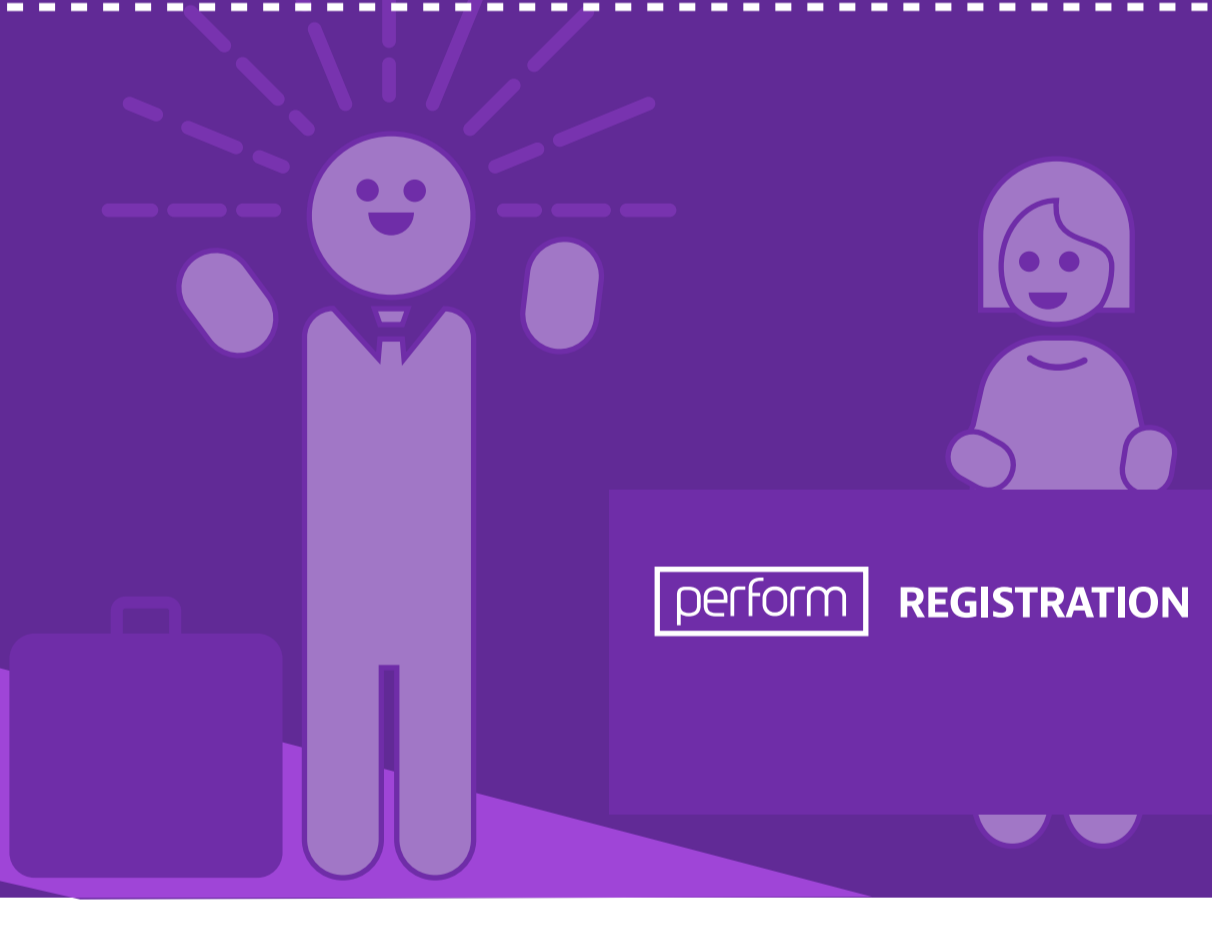


Execute your plan

Sign up for our Perform app! Using our app, you can plan one-on-one executive meetings, networking time with other attendees, and breakout sessions.

Upon arrival

Check-in at registration and join us Tuesday evening for our welcome reception.

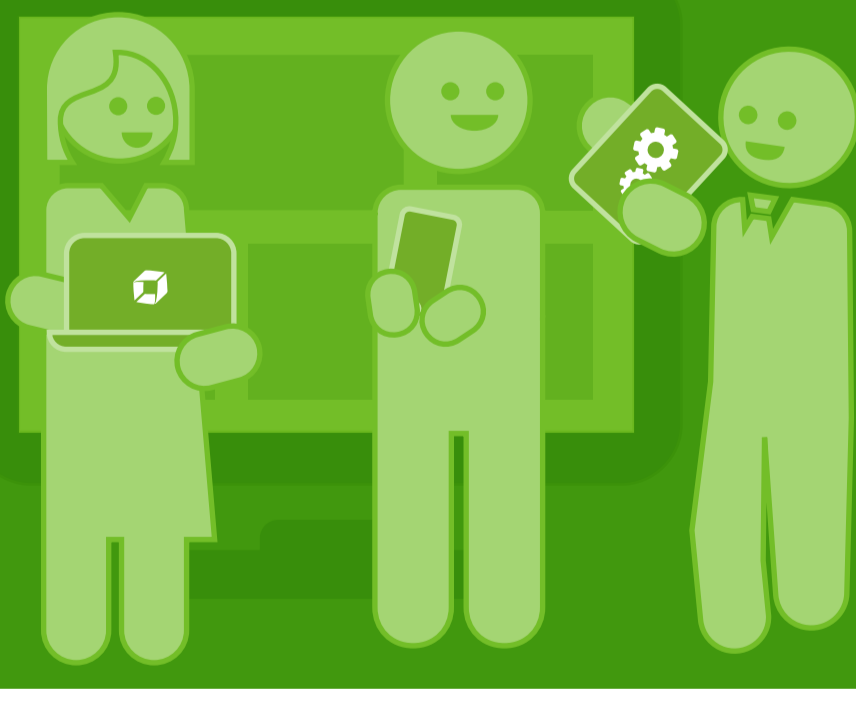


General sessions

Industry thought leaders and innovators will be featured as keynote and guest speakers.

Breakouts

Listen to your peers talk about how they've solved problems similar to yours in various industries. Collaborate with fellow users and discuss insights and ideas surrounding today's leading issues and innovations in Performance Management.

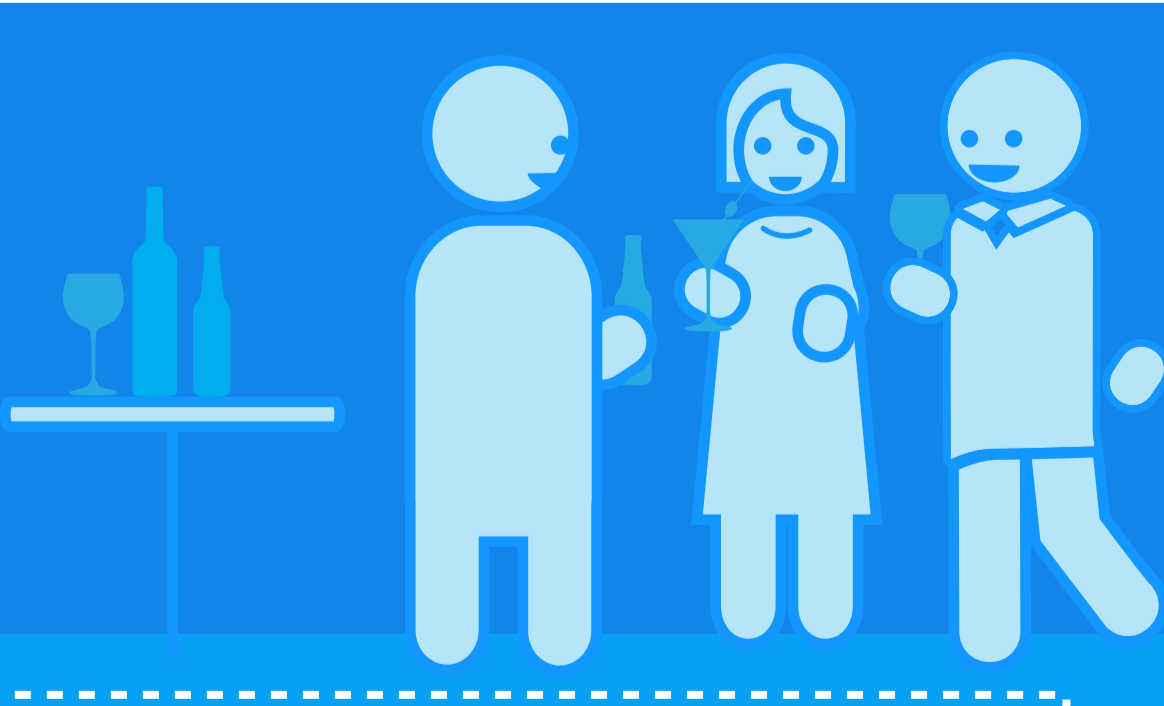


One-on-ones

Meet with Dynatrace executives to discuss the needs of your company and get solid advice about how to meet and exceed business goals and accomplish major initiatives.

Networking

Discover opportunities for career development. Meet with peers one-on-one between sessions or at meals and social events. Film a customer video and improve your public speaking skills.



Back at the Office

Knowledge transfer

Be sure to fill out the form to summarize your conference experience. Share what you learned with your boss and colleagues through one-on-ones and formal presentations. Think about becoming a speaker at the next **Perform!**